

# WMS Plus

## CUSTOMER SERVICE

The **point of sale** screen, or Invoice, allows you to quickly enter an order, by product number (or by name). This tracks the following information:

- **Appointments** – for customer's bottling.
- **Histories** – gives each customer's purchasing history on their receipt.
- **Status** – find the up-to-the-minute status of any customer's wine using shortcuts.
- **Statement** – complete details about their purchase (with an appointment) the wine ready date, and the current wine reward's count.

## PRODUCTION TOOLS

WMS makes production work quick:

- **Daily planning** - for the tasks (racking, clearing, etc.), & bottling appointments.
- **Tracking wines** – find your wines on the shelves quickly. Use **WMS** to use your current system. Place them by name, type, due date or your system. Let **WMS** tell you where to find it quickly!

## SUPPORT

- **On-line help** and **FAQs** assure you of correct data entry and format.
- **60 days no-charge support:** by phone, email, on-line or at [www.wms4wine.com](http://www.wms4wine.com)
- **Gold, Silver** or **Bronze** annual packages. Ask for details.

## SALES & PROMOTION

You want to make money, so let **WMS** help you data mine. **WMS** has the following:

- **Customers with no Orders since...?** – **WMS** tells you which customers have not ordered from you in the last "X" number of months. You can then use this to call, email, or send them a flyer.
- **Single Product Orders** – who is the biggest purchasers of any particular wine or beer? **WMS** gives you a list of these people and pre-addresses the envelopes for just these people.
- **Labels** – using the powerful Search Engine in **WMS**, you can find and filter both customers and products using multiple criteria. This feature is useful for making labels for:
  - **Mailing** – customer and supplier address as well as return address.
  - **Product** – your name and phone number on customer's wine bottles.
- **Web Access to Customer History** – [www.brewcheck.com](http://www.brewcheck.com) – this tool is designed to off-load the daily calls about the status of their wine. See the demo at [www.brewcheck.com/brewcheck/demo](http://www.brewcheck.com/brewcheck/demo)

## NETWORK CAPABLE

- **Workstations** – connect your sales and production PCs together.

*For more information contact:*

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# WMS PLUS

THE *ULTIMATE*  
DATABASE MANAGER  
FOR  
VINTNERS, BREWERS  
&  
RETAIL OPERATIONS

# Lease to Own

## \$75/month

Spread your payments  
over 3 years and get  
started with **WMS** today!



[www.wms4wine.com](http://www.wms4wine.com)  
[www.brewcheck.com](http://www.brewcheck.com)

# WMS PLUS TAKES YOU TO THE NEXT LEVEL IN VINTNING & BREWING.

Welcome to **The Wine Management System**, a software program that manages your vintning, brewing and retail business, using your personal computer. Using extensive research and feedback, **WMS** is specifically designed as the tool of choice for this industry.

**1. Customer information** is at your fingertips for invoicing, creating mailing labels or tracking sales history.

**2. Web History** with **Brewcheck.com** This site allows customers to view their past purchases at your store, see the status of orders, make appointments and ask questions.

**3. Production tasks** are always up-to-date...from “when to make” the wine, to “when to bottle” the wine...and all the steps in-between.

**4. Product information** about all of your suppliers. **WMS** tells you *what is selling* and *what is not*. Our Powerful Search Engine will help find those specific products

**5. Function Keys** – always available: find customers by phone or name, appointments, Task Lists... you name it, there are **20 function keys**.

*If you can press a button,  
You can run WMS Plus.*

## LEASE TO OWN... NOW

**WMS** is now even more affordable with installments of \$75/month for 3 years (additional administration fee of \$125 for first month applicable with 3 year lease contract). See us for details.

## WMS PUTS YOU IN CONTROL

**WMS** schedule customer appointments for **Customers**, and for **Staffing**. If you use a rewards program, **WMS** can do it by Points or by Sales.

## WHAT ABOUT MY DATA?

**Back up your data daily.** Before you end your day's work, **WMS** asks you to back up all of your data to any location in just a minute...and confirms the back up!

## WHAT ABOUT HELP?

**WMS** was designed for consistent and easy navigation, but if you're confused, EVERY screen in **WMS** has pop-up help that explains in detail its use. Want more help; see us at [www.wms4wine.com](http://www.wms4wine.com) for the latest program updates and FAQs. Support packages are also available.

## WHAT IS IN WMS?

**WMS** comes preloaded with *over 6000 products, prices (and product codes)*. Products from 4<sup>th</sup> & Vine, Advintage, ABC Cork, LD Carlson, Estate, Mosti Modiale, Okanagon Barrel Works, RJSpagnols, Vineco, Vinoka and Winexpert are included as well as other suppliers. Send your Purchase Order electronically to your supplier, to view on their browser. **WMS is flexible.**

## I HAVE MY CUSTOMER LIST ON A SPREADSHEET OR ...?

If you use a spreadsheet, a contact management system or a word processor for tracking your customer lists, we can import all of these into **WMS** without you having to manually enter them! Call us for an estimate.

## WHAT ABOUT MONTH END?

**WMS** calculates your Account Receivables, Daily Sales, Product listing, Supplier and Customer history as well as total-to-date summaries. Reports are available for any specific periods and you choose the dates you want. Taxes calculated for any State, Province or Region on any product you choose.

## WHAT DO I NEED TO RUN WMS?

- A PC with a Pentium processor 500 MHz or higher is recommended.
- **Any** Windows version
- 128 MB of Ram, 35 - 50 MB of hard disk space
- VGA or SVGA video card, 800 x 600-monitor resolution.
- A MS Mouse or 100% compatible pointing device is recommended.

## THIS IS AN INVESTMENT YOU CAN AFFORD

For only 1 - 3% of your annual gross sales, **WMS** is affordable. Why not call for a free demonstration? Download the video demo

“[WMS Video Demo](#)” at  
[www.wms4wine.com](http://www.wms4wine.com)