

# Web Services

## WHAT IS WEB SERVICES?

**Web Services** is an enhancement included in **WMS Plus**. It uses the data stored in **WMS Plus**. An integrated encryption tool, ensures that the data can be securely transferred to our web site, [www.brewcheck.com](http://www.brewcheck.com). Your customers can now, safely and securely, review their own purchase history from the uploaded data you provide from **WMS Plus**.

## WHAT DOES IT DO?

It gives you control over your work flows by allowing your customers, via the Internet to:

- **Ask Questions** about wines, store hours or availability of product.
- **Make Appointments** for bottling.
- **Request** more products.
- **Comment** on service.
- **View History** of their purchases.
- **View Status** of current batches.

**Reduces your interruptions by having your customers' questions sent to you by Brewcheck.com and answered when you are able.**

## HOW TO USE IT?

1. When closing **WMS Plus**, a prompt will appear to **Create an Upload**. A small-encrypted file will be created on your desktop, A: drive, CD or USB drive.
2. Using Internet Explorer (or similar browser) go to [www.brewcheck.com](http://www.brewcheck.com), select your file (either at home or at your place of business) and press the **Upload button**! Your data is securely added.

## WEB SERVICE FEATURES

- **Upload & Notifier (WS-1):** Base enhancement **uploads the data file** to [www.brewcheck.com](http://www.brewcheck.com) and can automatically **send an email** to those customers a few days before their wine is scheduled to be bottled (the number of days is determined by you in WMS Preferences).
- **Appointments & Orders (WS-2):** Builds on **WS-1** to allow your customers to view and request **appointments** for each of their wines. A **Call Me** button is displayed for your customers to alert you to contact them for **ordering** additional products, their comments or for more information.

**For more information contact:**

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# WMS PLUS

**THE ULTIMATE  
DATABASE MANAGER  
FOR  
VINTNERS, BREWERS  
&  
RETAIL OPERATIONS**

# Web Services

Developed By



[www.brewcheck.com](http://www.brewcheck.com)

[www.wms4wine.com](http://www.wms4wine.com)

## WEB SERVICES LINKS

### THE INTERNET WITH

## WMS PLUS

*The Wine Management System* goes to the Next Level of Integration in its software program, with the announcement of our new Internet tool, **Web Services**.

Now, using an Internet Browser, your customers can:

- Order more wines
- Request appointments
- Receive email notification prior to the bottle date
- Send you their comments
- View all of their purchases

### DOES MY CURRENT WMS HAVE WEB SERVICES?

**ANY VERSION AFTER 4.72** OF WMS (RELEASED IN **2006**) INCLUDES THE WEB SERVICES ENHANCEMENTS. SIMPLY INSTALL THIS UPDATE FROM OUR DOWNLOAD/**LOGIN** PAGE AT [WWW.WMS4WINE.COM](http://www.wms4wine.com) AND PURCHASE THE ENHANCEMENT. A \$75 UPGRADE CHARGE APPLIES FOR THIS RELEASE.

### IS THERE A DEMO?

[www.brewcheck.com/demo](http://www.brewcheck.com/demo)

### HOW DO I SIGN UP?

Simply upload your data when prompted as you exit **WMS Plus**. The annual fees start from the date of your first upload to [www.brewcheck.com](http://www.brewcheck.com).

### HOW DO CUSTOMERS USE IT?

WHEN YOUR CUSTOMERS RECEIVE THEIR RECEIPT/INVOICE FROM YOU, A **TRACKING NUMBER** IS LISTED BELOW THEIR NAME. THEY SIMPLY LOG ON TO [WWW.BREWCHECK.COM](http://WWW.BREWCHECK.COM) USING AN INTERNET BROWSER, ENTER THEIR TRACKING NUMBER AND ALL OF THEIR PRODUCT HISTORY AND CURRENT WINE STATUS WILL BE DISPLAYED.

### IS THE DATA SECURED?

**Absolutely! Web Services encrypts the Customer information so that no one else can view their items.** The **upload files are password protected and encrypted.** Customer's information is **always** private and secure.

### CAN I ADD THE BREWCHECK LINK TO MY WEBSITE?

Yes, we have code for you to link the data on Brewcheck.com to your own web site. (This code is available for free from our site.) Your customers will only see your web site when they click on your web site link.

### HOW MUCH IS WEB SERVICES?

Web Service fees are an annual subscription. New subscriber's annual costs are **guaranteed for 3 years**.

**WS-1** – This is the base enhancement and allows for Customer Uploads and Bottling Auto-Notifier. **\$120 / year**

**WS-2** – This second level of enhancement allows your customers to request appointments, orders and give feedback as well as send comments.

**\$30 / year**

### WHAT CHANGES IN WMS+?

In the **Preferences** screen in **WMS Plus**, simply add the following information:

- **Business Email Address** – your company email address and/or web site.
- **Days to Notify Customer** – the number of days prior to emailing a notification for a future bottling. Generally, 3-7 days is the norm.
- **Months to Show Data** – a number of months to show customer's history. The default value is set to 24 months of past data saved.

### IF CUSTOMER DOESN'T EMAIL, HOW DO I STOP IT?

In the **Customer Info** screen, simply fill the **Send No Email** checkbox on this customer's form. Any future uploads to the web site will not include their names *from you via Brewcheck.com*

### WEB SERVICES & WMS PLUS

- **Reduces the Information gap** between you & your Customers
- **Reduces the paper work** and thereby reduces costs
- Enhances **marketing tools** with email orders, feedback and scheduled appointments
- Improves **productivity, hence profitability**. A more balanced work load.